

CATERINA LORIGGIO

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PERSONAL PROFILE

An accomplished creative director, arts producer and cultural strategist. Many years' experience developing, delivering and leading major cultural programmes and festivals, as well as public engagement campaigns. Creative and ambitious approach to project management with excellent networking and stakeholder management skills. Exceptional communicator, able to influence, inspire and engage a range of audiences. A strong commitment to inclusive practice and partnership working.

CURRENT

Since March 2016, providing consultancy services for clients including:

Milton Keynes Council

- Currently developing an arts and heritage programme with the city's skateboarding community.
- Co-wrote the bid for Milton Keynes to become European Capital of Culture 2023 – *Different by Design* (2017). Designed the artistic and outreach programmes. Programme included over 40 projects and had the support of national organisations such as: RIBA, National Poetry Society, Open University, Design Council.

House of Commons, *First Waves* - an artist residency exploring the impact of early Race Relations legislation.

- Led recruitment and appointment of artist Scarlett Crawford; developed and secured six national partnerships with cultural and social change organisations; wrote historical content for regional and national exhibition (2017-18). Ongoing oversight of comms/PR; writing Members' briefings and reports; evaluation.

City of London

- Programmed work to support the Lord Mayor's Show, secured sponsorship and managed relationship with Bloomberg (2018).
- Interim evaluation of the City's cultural strategy (2018). Ongoing support to create a long-term evaluation framework.
- Following the demise of the City of London Festival, led a consultation recommending the development of a new outdoor arts programme (2016). Led and delivered its first iteration, *Londinium*, a three-month season of work inspired by the City's Roman heritage, with commissions from Boy Blue and wiretapper (2017).

FIFA World Cup™, Qatar 2022

- Developed strategic framework for tournament countdown cultural events. Led two-day workshop programme with the Qatari cultural sector to inform and shape strategy (2018).
- Supported the development of the Qatar 2022 culture team through managing and hosting a week-long 'go see' visit to London and Manchester (2016). The Qatar team were introduced to a range of delivery and funding models through meeting with over 15 cultural organisations.

EMPLOYMENT HISTORY

Houses of Parliament,

2015 Anniversaries, Senior Parliamentary Campaign Manager

February 2013 – March 2016 (Fixed Term Contract)

During 2015 Parliament marked a number of important anniversaries: Magna Carta (1215), the Montfort parliament (1265), Agincourt (1415), Waterloo (1815), Sir Winston Churchill's death (1965) and the first Race Relations Act (1965).

Key Achievements:

- Created and delivered a programme including 100 events reaching an estimated 1million people directly and 16million indirectly.
- Devised and led over 20 arts, heritage, learning, celebratory, ceremonial and partnership projects.
- Generated circa £500,000 cash and in-kind support for the programme.
- Oversaw 2015 brand development and the communications strategy.
- Developed and managed over 50 new strategic partnerships for Parliament. Examples include:
 - Transport for London's free support of a London Underground digital campaign.
 - *Democracy Day* - a day of programming across the BBC (20 January).

Roles and responsibilities:

- Developed the conceptual framework and led the strategic development and delivery of a year-long programme, *Parliament in the Making*.
- Devised and led art commissions and cultural, celebratory, ceremonial and partnership projects inspired by constitutional heritage. Highlights include:
 - *LiberTeas* - celebrating the Magna Carta anniversary through 250 simultaneous worldwide democratically themed tea parties.
 - *'The Beginning of that Freedom'* – a year-long exhibition in Westminster Hall, consisting of 18 large-scale banners created by nine artists commissioned to represent the milestones in the 800-year journey for rights and representation.
 - *Festival of Freedoms* - a six-week nationwide programme of 30 lectures, walks, workshops, exhibitions and events.
 - An artist-led flag project for UK-wide primary schools. 500 schools and circa 20,000 children participated. Flags were flown in Parliament Square and at Runnymede, as well as through an online gallery.
- Commissioned three music projects, three visual arts pieces and co-commissioned a carnival, a libraries programme, and a theatre piece.
- Supported other internal teams working within the framework, including the unification event in the House of Lords of the four original 1215 Magna Carta documents.
- Oversaw the development of school and learning resources.
- Represented Parliament on external committees coordinating the national response to 2015 anniversaries: Churchill 2015, Magna Carta 800th and Agincourt600.
- Group Secretariat for Speakers' Advisory Group for the 2015 Anniversaries. Advised and produced papers and briefings for Committees, the Prime Minister, and Members. Ghost scripted speeches for MPs, Peers and the Speakers
- Garnered support from political bodies: DCMS, MOJ, DfE, LGA, and DCLG.
- Reporting and evaluation.
- Budget and staff management.
- Managed events and artist commissions for Open House 2013, Parliament Square; Big Draw 2013, Westminster Hall; concept development for Big Ben WWI commemorative poppy projections.

Arts Council England/LOCOG - Creative Programmer for London 2012, South East October 2007 – October 2012

Key Achievements:

- Led, shaped and developed the London 2012 Cultural Olympiad in the South East of England. The programme included 154 projects, ranging from grass roots community events to world class commissions, attended by 4 million people.

- Inspired cultural and community engagement in the Games programme, including activity for the Cultural Olympiad, both Torch Relays, and Open Weekend.
- Celebrating the region's Paralympic heritage, developed more integrated and accessible practice in the region. Approximately one-third of the South East programme was delivered by or with Deaf and disabled people.

Roles and responsibilities:

- Designed and delivered a regional strategy to drive more ambitious creative practice, a more knowledgeable cultural market place, and a long lasting legacy.
- Scoped pre-existing regional cultural offer and opportunities in order to create a framework that was accessible, attractive and showcased regional strengths.
- Worked closely with the 50 local authorities who actively participated in the South East programme.
- Advised partners on funding applications and supported project and organisational development.
- Worked with funding bodies: DCMS, Arts Council England, English Heritage, SEEDA, and Screen South, to ensure their priorities were addressed.
- Spokesperson and representative of, ambassador for, London 2012. Brand and reputation management for London 2012.
- Delivered and commissioned content for celebratory and VIP events such as a Paralympic Handover Event at Stoke Mandeville Stadium in 2008.

Harborough Theatre – Founding Artistic Director: Arts Fresco

May 2002 – December 2008. Appointed Patron, October 2016.

National Theatre - Theatre Programmer: Watch this Space

March 2005 – September 2007

The PR Office - Account Manager

April 2004 – February 2006

London Borough of Tower Hamlets - Festivals and Events Officer

October 2002 – April 2004

Winchester Hat Fair - Director of Celebrations

March 1999 – September 2002

Shakespeare's Globe - Director of Piazza Performances

Summers 1997 and 1998

Theatre and Youth Theatre Director

1992 - 1997

EDUCATION, TRAINING and QUALIFICATIONS

City University: MA in Cultural Leadership	2007 – 2009
University of Winchester: BA Hons Drama, Theatre & Television Studies 2:1	1988 – 1991
Alleyn's School	1985 – 1987
Streatham Hill & Clapham High School	1973 – 1985

OTHER

Fellow Royal Society of Arts

Advisory Board Member, National Paralympic Heritage Trust

Vice Chair, Arts Network Sutton (Leading organisational development programme)

Mentor, Refugee Support Network